



TAKE YOUR EVENT BRANDING MOBILE & PUT INSTANT BRAND ENGAGEMENTS IN EVERYONE'S POCKETS!

## Mobile Promo Codes

With Movent from Gold Media Group, you can use SMS promo codes (short codes) for event marketing & promotion to:

- Generate traffic & buzz
- Create multiple brand touch points
- Offer interactive mobile brand experience
- Collect consumer data
- Extend promotions to retail or online
- Lead generation & more...



Place short codes on event signage, sponsored billboards, on-site promo items, or use in pre-event communications.

The process is simple, & Gold Media Group will provide the infrastructure for code generation and distribution.

CONCERTS & FESTIVALS | TRADESHOWS | STREET MARKETING | SPORTING EVENTS  
BARS & NIGHTCLUBS | VIP TICKETING | OUTDOOR EVENTS | RACE TRACKS

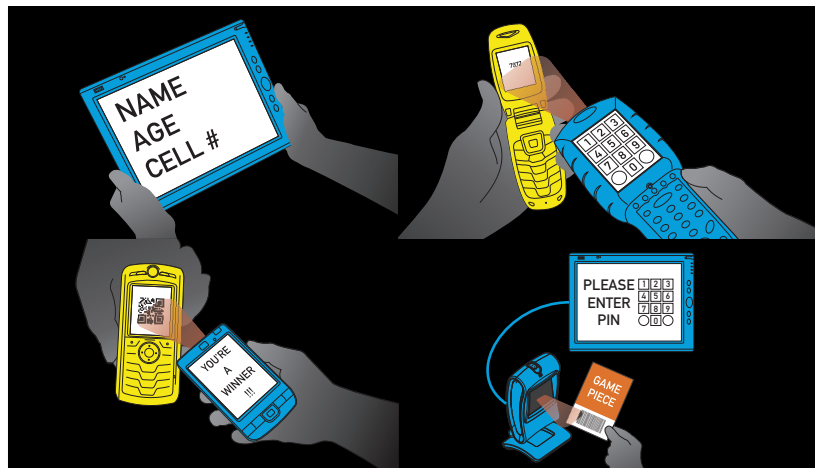
## END TO END SOLUTIONS

SHORT CODE SYSTEMS

CODE TRANSMISSION

&

DATA COLLECTION



Movent from Gold Media Group is simple to use, creates numerous interactive branding opportunities, and leverages the latest SMS marketing technology.



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