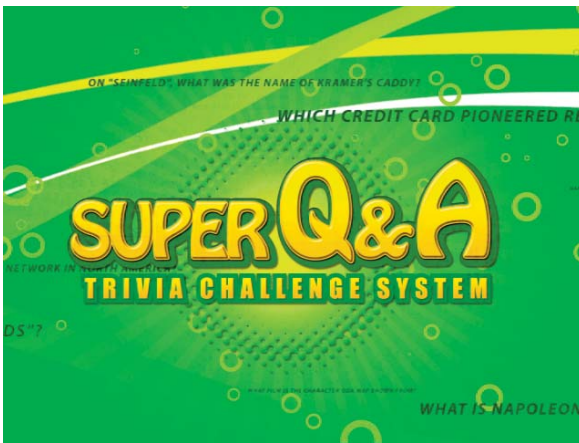




Remember the good old days when handing out cheap t-shirts and flimsy magnets was enough to establish brand dominance?

Yeaaahh. We don't either.

So why is your brand still holding up some kid's drawing of the family cat?



Get off the fridge and engage customers with the highly visible and interactive Super Q & A Trivia Challenge system.

The Super Q & A is designed to bring your message front and center by creating a fun and competitive atmosphere that is built around your brand.



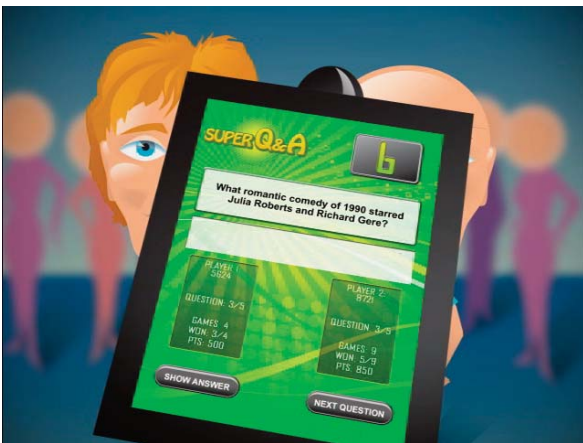
To Get started, each customer is given a bar-coded game piece with space for your logo or message. These game pieces can be wristbands, as shown here, lanyard badges, adhesive stickers, or VIP cards - anything that makes your product stand out and be noticed.

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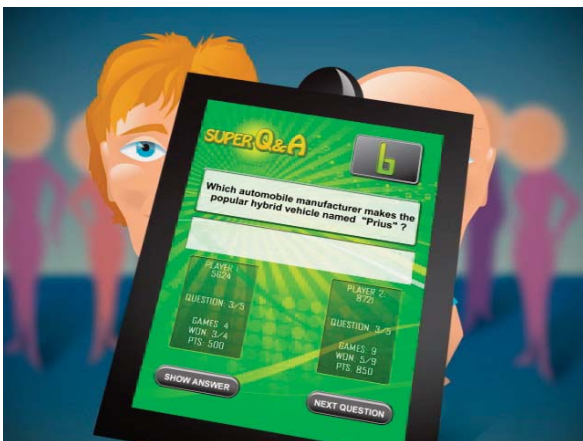


With our Easy-to-use tablet PCs, a brand representative simply scans a player's bar-code. Challenge a coworker or new friend, and you're ready to go!



Following on-screen prompts, a brand representative asks the first question:

“What romantic comedy of 1990 starred Julia Roberts and Richard Gere?”



The Super Q & A can even be customized with brand-related questions, and varying lengths of time per round to get your product message heard and experienced...

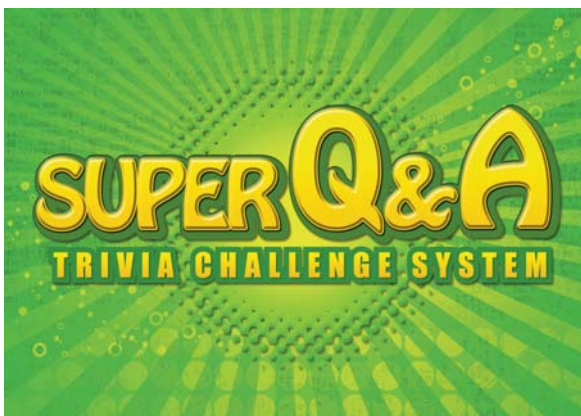
“Which automobile manufacturer makes the popular hybrid vehicle named “Prius”?”



If a stationary, kiosk-based system fits your marketing needs better, then let us help you design a display that commands attention and participation.



The Super Q & A Trivia Challenge System, is a turn-key promotional solution that pumps energy into your promo nights, and engages customers with your brand.



To find out more about the Super Q & A Trivia Challenge System, contact the team at Gold Media Group, **800-747-8740** or at mark@goldmediagroup.com, and of course on our website www.goldmediagroup.com

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