

Use Mobile Scanning System's proven method!

Put the power to reach them in the palm of your hand.

Our Mobile Scanning System is the smart tool to use at grand openings, trade shows, new product introductions, remotes, literally any event that draws a crowd. Not just any crowd, mind you, a crowd made up of your target audience.

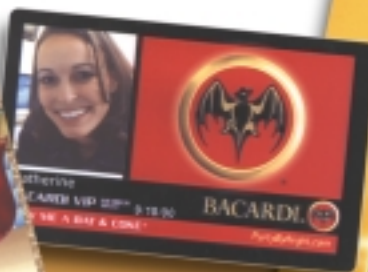
How does it work? Participants are given anything from a simple game piece to something more sophisticated like a sticker, a wrist bracelet or a lanyard bearing their picture... all customized with your design and a preprinted barcode. Event personnel then work the crowd with the MSS, scanning game pieces at random (or on demand!) to collect the barcode numbers. Preselected numbers can produce instant winners or entry into a grand prize giveaway.

Why does it work so well? Think about it... instant winners, in a crowd, others see individuals win and everybody wants to take a crack at it! Plus, the scanner's red laser is a real attention grabber, especially in a dark atmosphere. Prizes vary from product to key chains, t-shirts, trips, even cash. Choose the incentive that most entices your audience.

Is it easy to use? Absolutely! The compact MSS is battery-operated and weighs in at only 12 ounces. The user friendly design features a built-in laser scanner, a back-lit screen for easy visibility and the flexibility of custom programming. Touch a button to scan a game piece and your message instantly appears. The MSS creates interaction between your product and the customer.

Why should you use it? Aside from the advantage of putting a new twist on your next promotion, it's affordable, it can be customized for any number of prizes and ratio of winners and it has a proven track record of generating, even increasing traffic. Plus, there's a built-in inventory tracking program that is password protected to allow managers to track awarded prizes and download information for future use.

So meet your target head on with the smart promotion tool you can use just about anywhere.



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